



APRIL 25th – 27th, 2024

At Egerton Place, Knutsford

Knutsford Beer Festival is pleased to offer local businesses the opportunity to be part of our event through various sponsorship packages aimed at promoting your company. The last beer festival had a grand total of 1,000 visitors and raised £12,000 for charity. This year, we are back at Egerton Place once again, giving you the opportunity to reach many potential customers as a sponsor of this charity event. We're confident that one of the packages below will suit you. If not, please talk to us about other possibilities that you may have in mind. We look forward to hearing from you.

2024 SPONSORSHIP PACKAGES

All packages include a listing on the Knutsford Beer Festival website with a link to your website

KBF 2024 Bespoke Sponsorship (x1 available)	£POA	<ul style="list-style-type: none"> - Bespoke package to suit you. Could include company logo on all marketing materials + your materials on display - Seated VIP space with free tickets and drinks tokens - PR story plus social media promotion
Glasses Sponsor (1x available) OR 2x in glass (x2)	£2000 (OR 2x £1000)	<ul style="list-style-type: none"> - Company logo on the 2024 beer festival glass - Brand projection in the Beer Hall - 10 free tickets + 20 drinks tokens for the Sponsors Evening - Social media promotion to include 3 x social media posts
Wristband Sponsor (x1 available)	£800	<ul style="list-style-type: none"> - Company logo printed on wristbands for all sessions - Brand projection in the Beer Hall - 8 free tickets + 16 drinks tokens for the Sponsors Evening - Social media promotion to include 2 x social media posts
Catering Sponsor (x1 available)	£800	<ul style="list-style-type: none"> - Company logo printed on banners around the catering tent - Brand projection in the Beer Hall - 8 free tickets + 16 drinks tokens for the Sponsors Evening - Social media promotion to include 2 x social media posts
Chalk Board Sponsor (x1 available)	£600	<ul style="list-style-type: none"> - Company logo on the chalk boards that list the beers - Brand projection in the Beer Hall - 6 free tickets + 12 drinks tokens for the Sponsors Evening - Social media promotion to include 2 x social media posts
Session Sponsor (x 4 available)	£500	<ul style="list-style-type: none"> - Exhibition space to promote your company - Brand projection/pop-up banner/printed bar runner opportunities - 6 free tickets + 12 drinks tokens for the Sponsors Evening - Social media promotion to include 2 x social media posts or stories
Beer List Sponsor - printed (x1 available)	£500	<ul style="list-style-type: none"> - Company logo on the printed beer list on the bar - Brand projection in the Beer Hall - 6 free tickets + 12 drinks tokens for the Sponsors Evening - Social media promotion to include 2 x social media posts

NEW KBF web App Sponsor (x1 available) SOLD	£500	<ul style="list-style-type: none"> - Logo for the 'App Sponsor' will feature on the beer listing pages - Brand projection in the Beer Hall - 6 free tickets + 12 drinks tokens for the Sponsors Evening - Social media promotion to include 2 x social media posts or stories
Entertainment Sponsor (x1 available)	£400	<ul style="list-style-type: none"> - Company logo on the Stage - Brand projection in the Beer Hall - 4 free tickets + 8 drinks tokens for the Sponsors Evening - Social media promotion to include 2 x social media posts
Gin, Wine & Prosecco Bar Sponsor (x2 available) SOLD	£350	<ul style="list-style-type: none"> - Company logo on printed banner behind the bar - 4 free tickets + 8 drinks tokens for the Sponsors Evening - Brand projection in the Beer Hall - Social media promotion to include 1 x social media post
Beer Sponsor (x40 available) SOLD	£80	<ul style="list-style-type: none"> - Company logo on your cask or keg beer in the bar - 2 free tickets + 4 drinks tokens for the Sponsors Evening - Social media promotion to include 1 x social media post



www.KnutsfordBeerFestival.org.uk

Want to get involved? Talk to our sponsorship team today.
 Email: sponsors@knutsfordbeerfestival.org.uk Telephone: 07825 511683